P.B.S. Studios
Manassas, VA 20112

Words: 817

Adding a Watermark to your Digital Images

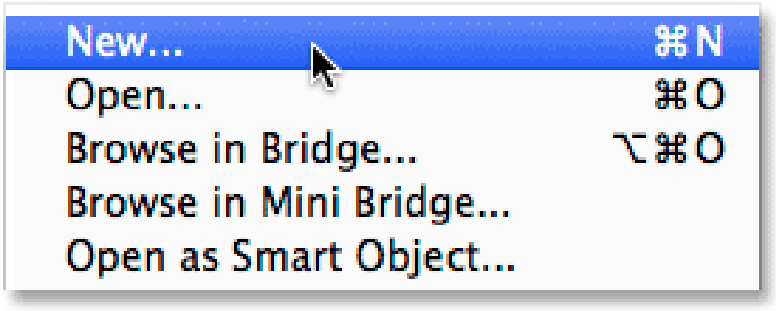
By
Peter Smolens

Although I would like to think images put on the Internet or social media will be viewed and enjoyed by the family, friends, and anyone who loves art. However, some people will take and use your images without your authorization and often without your knowledge. Having a photo used without my authorization has happened to me. Before I added a watermark to each of my digital images, an online magazine used a photograph I took as an illustration. I only found out about this after searching on Google for information about the subject in question; I clicked on the link to the article. There in the middle of the article was my photograph. It taught me a lesson. Since then, before I put an image on the web, I add a Watermark layer.

To protect your work from unauthorized use, you should create a watermark layer. Watermarking your image is a transparent way of identifying the work as yours. You can use Photoshop supplied or create a custom. The following instruction shows how to create a custom watermark pattern and then add the pattern to your digital painting.

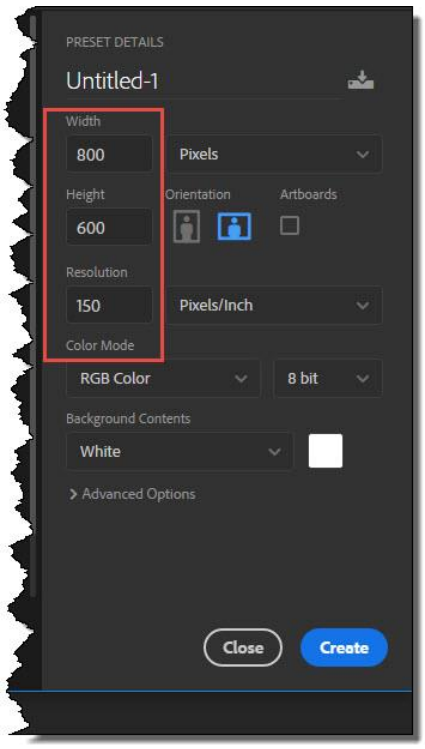
1. Create a new document

   Go up to the **File** menu in the Menu Bar along the top of the screen and choose **New.** The New Document dialog box opens:



New Document

   Set the **Width** of the new document to **800 pixels** and the **Height** to **600 pixels**.
   Set the resolution to 150 DPI



RBG Color Dialog Box

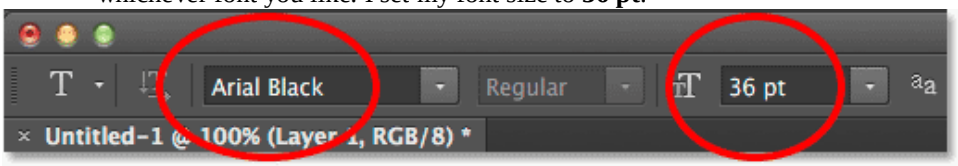
Click **OK.** A new blank Photoshop document will appear on your screen

2. Click **Layer > New > Layer** to add a new layer
   I named the layer **PBS Studios Type Text**
   Select the **Type Tool** from the Tools panel along the left of the screen:



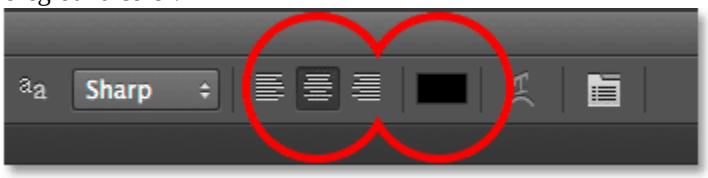
Type Tool Icon

Choose your font in the Options Bar along the top of the screen. I'm going to go with something simple and easy to read like **Arial Black**, but of course, you can choose whichever font you like. I set my font size to **36 pt**:



Color Selection in the Text Tool

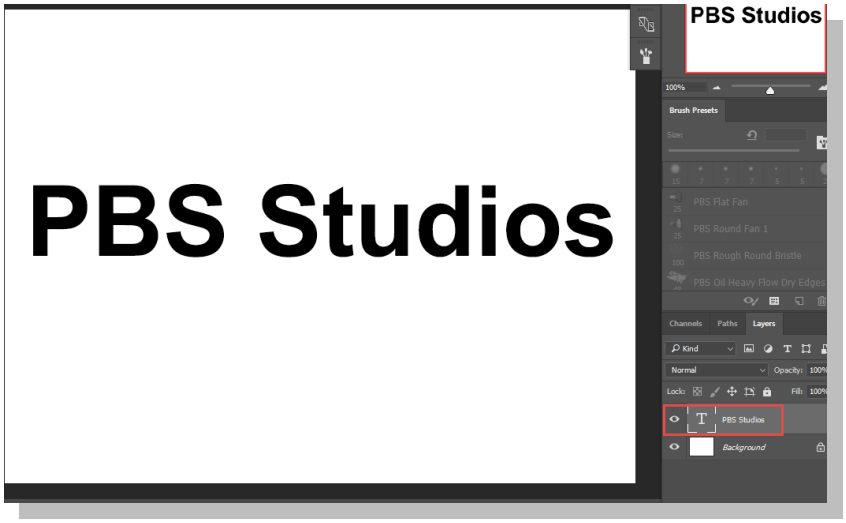
Set the color of your type to black by pressing the letter D on your keyboard. Re-set Photoshop's Foreground and Background colors to their default colors. This makes black the Foreground color.



Reset Color in the Text Tool

3. Type your copyright Information. In my case, I typed **PBS Studios** – my company name.

Please Note: To add the copyright symbol (©), on a Windows PC, press and hold the Alt key on your keyboard and type 0169 on the numeric keypad. On a Mac, press Option+G.

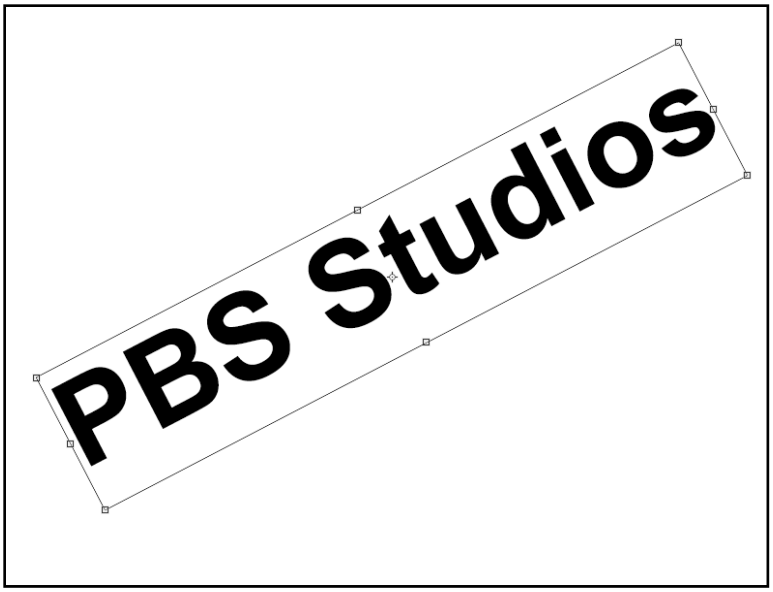


Type Text

Optional Step

You can rotate the text using **Photoshop's Free Transform** command.

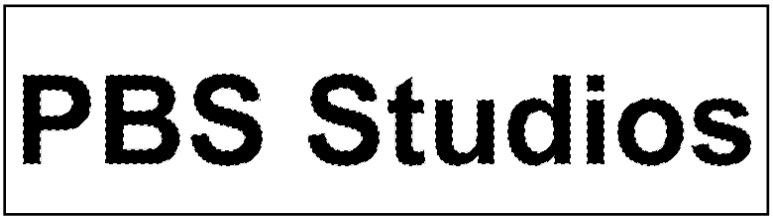
a. Click the **Edit** menu at the top of the screen and choose **Free Transform**. Or, press **Ctrl+T** to select Free Transform with the keyboard shortcut.
b. **Free Transform box** surrounds the text.
c. Move your mouse cursor outside the corner of the **Free Transform** box. When you see your cursor change into a curved, double-sided arrow,
d. **Click** and rotate the text.



Rotate Text

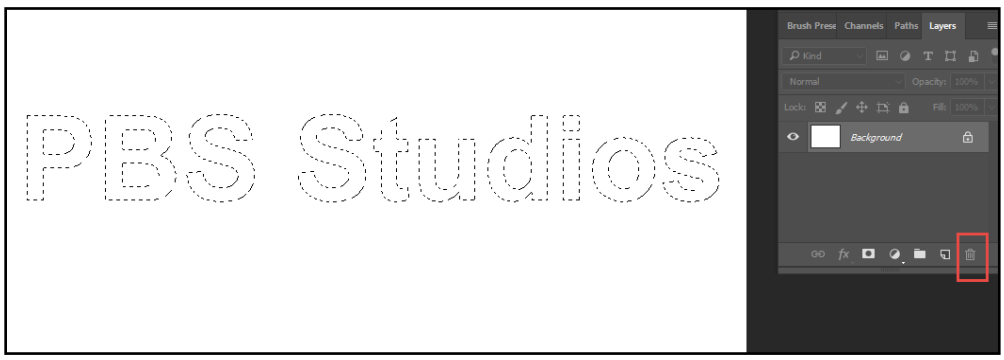
e. When done rotating the text, press **Enter** (Win) / **Return** (Mac) on your keyboard to exit out of Free Transform:

4. Press **CTL - Click** to make the watermark a selection. You should see marching ants around your type.



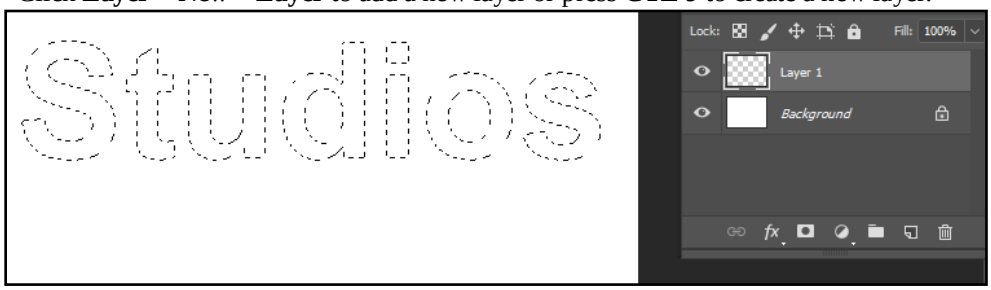
Highlight Text

5. Drag the type layer to the trash icon to delete the layer, but keeps the selection.



Delete Text

6. Click **Layer > New > Layer** to add a new layer or press **CTL J** to create a new layer.



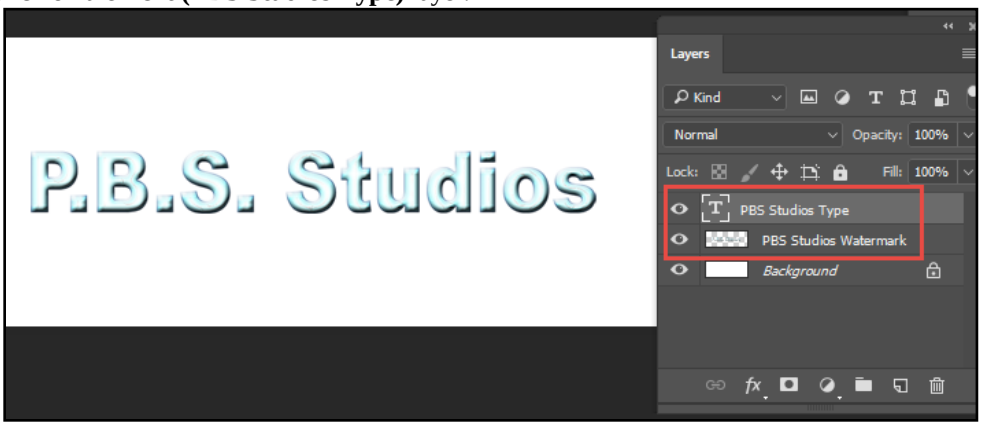
Create New Layer

7. Go to the **Layers Menu**. Click on **Layer Style** and choose **Emboss**.
8. Increase the depth to **300** and click **OK** to complete the effect. You should see the watermark with shadows.
9. Save your **Watermark**

Add Your Watermark to your Digital Photo-Painting

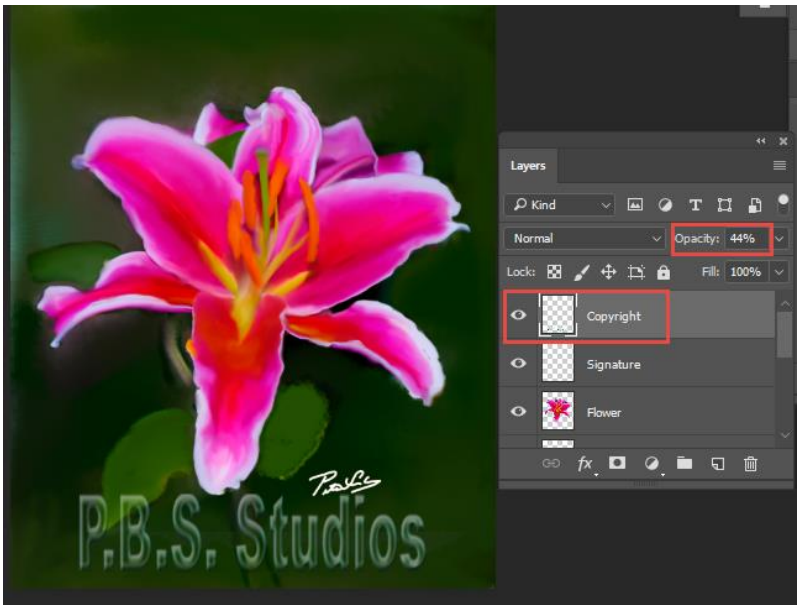
Now that you have your watermark document, complete the following show to add your watermark to your digital photo-painting. With your digital painting open, do the following to add a watermark layer.

1 Click to select the top layer
2 Open your watermark document.
3 Click on the **Text (PBS Studios Type)** layer.



Watermark Type Layer

4 Click **Select > Select all** (or press **CTL A**)
5 Click **Edit > Copy** (or press CTL C)
6 Move to your digital painting.
7 Select **Edit > Paste** (or press **CTL > V**) the Watermark will appear as a new layer.



Watermark Layer at 44%

8 Move **Watermark** to the appropriate area of the digital painting.
9 Move the **opacity slider to 50%**
10 Save digital photo-painting with the watermark.



Tiger Lily with Watermark

Editor Note: This article was adapted from "Digital Photo-Painting with Adobe Photoshop" published by Digital Art Press.